

JANHAVI GOKHALE

24 | Communication Designer

I am a detail-driven, process oriented, type and colour enthusiast. I believe that design should be distinct and eloquent. My visual stories are usually a result of avid research & meticulous exploration.

Capabilities

Design for Brands

- Strategising to find market gaps
- Nomenclature and copy
- Engaging in user needs
- Delivering web and print products

Values

- Innovation and interaction
- Responsibility and punctuality
- Team Player

Skills

- Branding & Packaging
- Identity Design
- Illustration
- UI for Web and App
- Illustrator
- Photoshop
- Indesign
- Dimension
- Figma

Extra-curricular

Firodiya Karandak - Production
Arangetram - Proficiency in
Bharatnatyam (Indian Classical
Dancing)
German - Fluency in Language
(B1 level)

Languages

English, Marathi, Hindi, German

Experience

Lemon Design, Pune

Graphic Designer | March '24 - Feb '25

Specialised in branding and packaging for F&B, alcohol, and corporate brands (Pidilite, Grover Zampa). Designed packaging structures and materials, blending aesthetics with function.

Lenskart Global Design Studio, Mumbai

Brand Designer | May '22 - March '24

Design Intern | Jan '22 - April '22

Designed for digital, retail, and omnichannel branding in a fast-paced e-commerce space. Created marketing campaigns, in-store branding, packaging, and digital assets.

Out & Out Design, Pune

Summer Internship

Freelance

Itiha - Branding, Packaging & Strategy
Studio SB - Architecture & Interior Portfolio
Nurturing Lives - Social Media Campaign
Unpluggd - Social Media
Legal Greens - Identity Design

Education

MIT Institute of Design, Pune

2018 - 2022

Fergusson College, Pune

2017 - 2018

Abhinava Vidyalaya, Pune

2006 - 2016

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