

Janhavi Gokhale

24 | Communication Designer

I am a detail-driven, process oriented, type and colour enthusiast. I believe that design should be distinct and eloquent. My visual stories are usually a result of avid research & meticulous exploration. When I'm not creating, you'll find me listening to some atypical podcast or playing with stray puppies.

Capabilities

Design for Brands

- Strategising to find market gaps
- Nomenclature and copy
- Engaging in user needs
- Delivering web and print products

Values

- Innovation and interaction
- Responsibility and punctuality
- Team Player

Skills

- Branding & Packaging
- Identity Design
- Illustration
- UI for Web and App

- Illustrator
- Photoshop
- Indesign
- Dimension
- Figma

Extra-curricular

Firodiya Karandak - Production Team
Arangetram - Proficiency in Bharatnatyam
(Indian Classical Dancing)
German - Fluency in Language (B1 level)

Experience

Lemon Design, Pune

Graphic Designer | March '24 - Feb '25

Lenskart Global Design Studio, Mumbai

Brand Designer | May '22 - March '24
Design Intern | Jan '22 - April '22

Out & Out Design, Pune

Summer Internship

Freelance

Itiha - Branding, Packaging & Strategy
Studio SB - Architecture & Interior Portfolio
Nurturing Lives - Social Media Campaign
Unpluggd - Social Media
Legal Greens - Identity Design

Education

MIT Institute of Design, Pune

2018 - 2022

Fergusson College, Pune

2017 - 2018

Abhinava Vidyalaya, Pune

2006 - 2016

Languages

English, Marathi, Hindi, German

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Please contact for a portfolio pdf
for selected works.